



BHS EDD

Brownsburg High School:
Address: 1000 S Odell St. Brownsburg,
IN 46112
Phone: (317) 852-2258

Declan Ruiz:
Phone: (317) 709-3002
Email: declanedd7@gmail.com

Zach Shellhorn:
Phone: (317) 374-8259
Email: zachary.shellhorn@gmail.com

Mrs. Floyd:
Email: cfloyd@brownsburg.k12.in.us

Contacts:

C.F Roark Welding & Engineering Co.

Phone: (317) 852-3163

Address: 136 N Green St. Brownsburg, IN 46112

Yu Lu (Research Scientist at Eli Lilly and Company):

Address: Lilly Corporate Center Paten, Indianapolis, IN 46285

Phone: (317) 276-2000

Aaron Shellhorn (Diebold Nixdorf):

Email: aaron.shellhorn@dieboldnixdorf.com

Phone: (330) 490-4000

Address: N Canton, OH

Anthony Ruiz (Credit Plus):

Email: aruiz@creditplus.com

Phone: (260) 403-8400

Cyndi Ruiz (IPS):

Phone: (317) 488-8477

Email: ruizcyndi@yahoo.com



Working on the Go





Problem Statement

Office Space costs a lot, as little as \$1.74/sq ft in Atlanta to as much as \$6.16/sq ft. in Los Angeles. This is why $\frac{3}{4}$ of the population will be working remotely by 2020. Since 40% of people check their email at least 5 times a day outside of the house or office and with office space being so expensive; business men/women, teachers, entrepreneurs, salesman, etc. are looking for efficient ways to “work on the go.”

Demands for a Solution

Cyndi Ruiz, a speech therapist for IPS school district, travels to multiple IPS schools during the day to conduct her analysis on her students/patients. With her traveling to all these schools that means that she doesn't have a classroom and rather has to carry all her equipment in pull behind container. In the 2 years of her working here she has bought 4 different products to fit her needs but all have broken over time due to strain on the product.

Aaron Shellhorn & Anthony Ruiz both travel a lot for work being that they are in the salesman industry. This means that they often have to recharge their phones, carry laptops, carry documents, etc. Both of them have approached us requesting a product to help them carry all their needs while traveling that will in turn make them work more efficiently and be more productive because everything will be organized.

Keywords:

- Office bag
- Working on the go
- Computer bags
- Traveling issues
- Efficiency
- Luggage
- Stolen
- Emails
- Lost
- Remotely working
- Productivity
- Availability
- Comfortability
- Organization
- Secure
- Baggage
- Flexibility
- Portability
- Lightweight
- Simplicity
- Cost efficient
- Convenient
- Dependable
- Sturdy
- Luxury

