

**Concept Test Survey**

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| We are gathering information for a new working on the go product. Please help us design our product that will guide us through the rest of the year. Gender: M F Age: \_\_\_\_\_\_\_ Occupation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Do you take working material with you from one place to another? Y N If so, list where you come from and go. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Do you live between one and ten miles from your place of work or school? Y NDo you travel distances of one to ten miles between activities or classes during the day?  Y NHow do you currently get to work or school? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_How do you currently travel from job to job during the day? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Please review the three alternate designs presented and give us feedback by completing the following: **Concept 1:**I like this design because I do not like this design becauseHow can this design be improved?**Concept 2:**I like this design becauseI do not like this design becauseHow can this design be improved?**Image result for briefcase****Concept 3:**I like this design becauseI do not like this design becauseHow can this design be improved?Of the three concepts presented, which design do you like the best? (Circle one) Concept 1 Concept 2 Concept 3Any additional comments or feedback? Please feel free to leave them in the space below.Thank you for your help. |