

**Concept Test Survey**

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| We are gathering information for a new working on the go product. Please help us design our product that will guide us through the rest of the year.  Gender: M F Age: \_\_\_\_\_\_\_ Occupation: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Do you take working material with you from one place to another? Y N  If so, list where you come from and go. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Do you live between one and ten miles from your place of work or school? Y N  Do you travel distances of one to ten miles between activities or classes during the day?  Y N  How do you currently get to work or school? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  How do you currently travel from job to job during the day? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Please review the three alternate designs presented and give us feedback by completing the following:    **Concept 1:**  I like this design because  I do not like this design because  How can this design be improved?    **Concept 2:**  I like this design because  I do not like this design because  How can this design be improved?  **Image result for briefcase**  **Concept 3:**  I like this design because  I do not like this design because  How can this design be improved?  Of the three concepts presented, which design do you like the best? (Circle one)  Concept 1 Concept 2 Concept 3  Any additional comments or feedback? Please feel free to leave them in the space below.  Thank you for your help. |